

City Manager's Office

Workshop Item

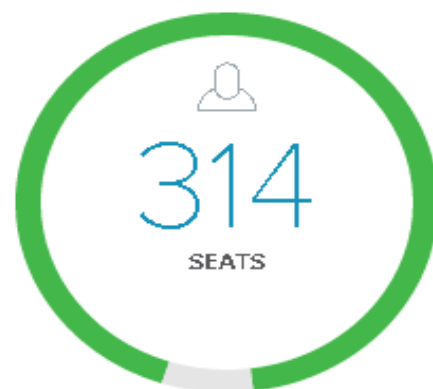
Citizen Advisory Boards – Online Application Process



June 23, 2015

New Management Software

- Improves appointment tracking
- Stores applications for future review
- Tracks data related to
appointee/applicant demographics



GENDER



39% Female
61% Male



66% Female
34% Male

POLITICAL PARTY



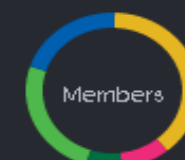
Members



Applicants

There's not enough members in the database to display statistics yet.

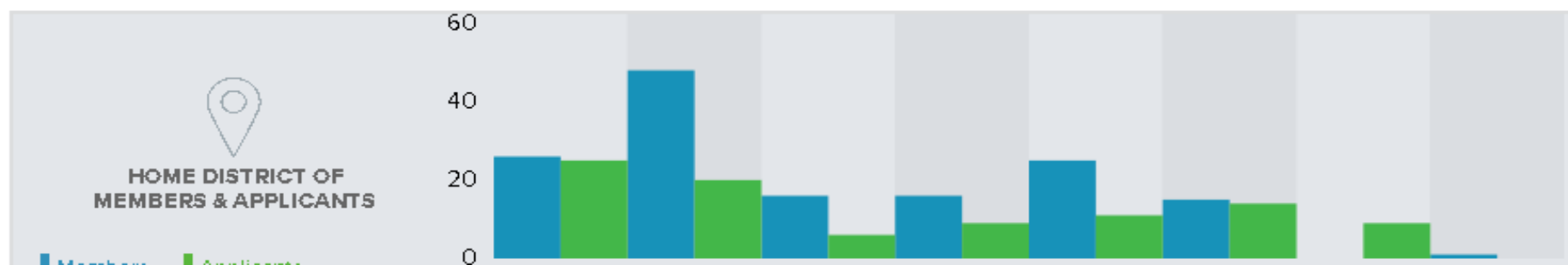
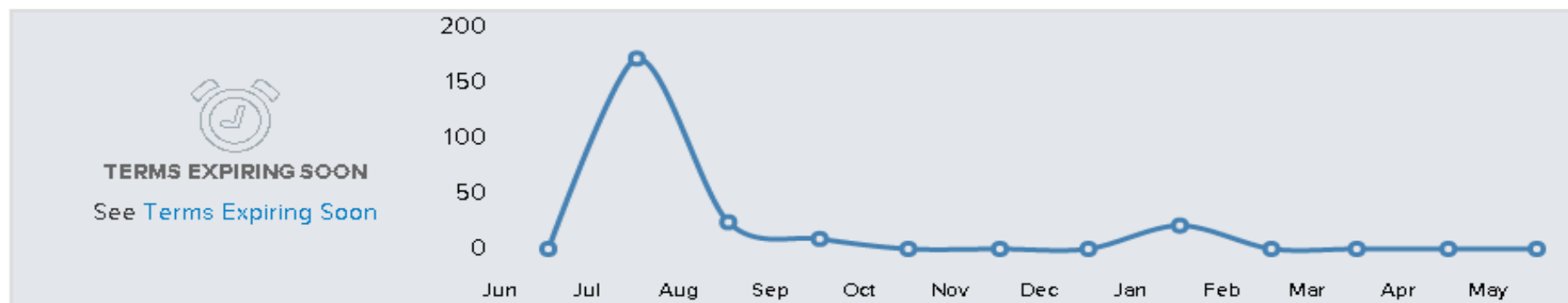
ETHNICITY



25% African Amer...
20% Asian or Pac...
39% Caucasian/No...
9% Hispanic
7% Other



7% African Amer...
2% Asian or Pac...
83% Caucasian/No...
3% Hispanic
5% Other



Improved Marketing

- Central location to direct citizens
- Social media awareness campaign
- Community outreach

City Council Procedure

- Appointments are completely at the City Council's discretion
- Provide contact information for appointee to staff
- Staff will provide applicant packets for open seats

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Questions?



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